

Sean Carpenter's 50 Social Media Post Ideas



1. Question of the Day
2. Food & beverage photos
3. Local listing image or update
4. Market update image (using WordSwag, ReType, Canva, etc.)
5. Market update link from local board, state association, NAR, etc.
6. National real estate story
7. "What if" question?
8. Architectural article or question
9. Gardening/landscape article or question
10. Furniture/household items article or question
11. Mentor shout out
12. Inspirational quote
13. Famous person/celebrity birthday
14. "On this day in history" note/observation
15. Song lyric
16. Local sports story/update/prediction
17. Local news story
18. Share a YouTube video (humor)
19. Share a YouTube video (inspirational)
20. Share a YouTube video (educational)
21. Household chore observation/question
22. Local establishment spotlight, review, or recommendation
23. Weather observation/question
24. Local activity review/tip
25. New business spotlight/review
26. Coldwell Banker share
27. Relocation tip or destination spotlight
28. Seasonal photo
29. Seasonal shopping/dining tip
30. Listing/Open House self-guided video

31. Spotlight on kids/grandkids event/accomplishment
32. #TBT – Throwback Thursday
33. Check TimeHop app for daily memories. (Tag people if applicable)
34. Holiday topic/question (see www.HolidayInsights.com)
35. Pet photo/story
36. Book review
37. Movie review
38. Netflix show/documentary suggestion
39. Do It Yourself home improvement tip/video
40. Podcast suggestion/review
41. Share an article from Zillow, Realtor.com, Trulia
42. Answer a "Frequently Asked Question" from Buyers
43. Answer a "Frequently Asked Question" from Sellers
44. "Where am I now?" photo
45. Parents/Grandparents photo/story
46. Random GIF
47. New selfie or headshots
48. Clothing feature/question
49. Personal/peer/ family accomplishments
50. Share an interesting infographic

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